

FOR IMMEDIATE RELEASE
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RefrigiWear, Inc.
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Gear That Keeps You Going – Even Below Zero **RefrigiWear® Expands Extreme Line of Apparel**

DAHLONEGA, GA (August 30, 2016) — RefrigiWear’s Extreme Line of apparel underscores a growing need for both businesses and individuals—how to overcome an extremely cold environment to get the job done. This year, RefrigiWear extends its selection of Extreme apparel with new garments, headwear, footwear and gloves.

“Whether it’s an increase in the production and transportation of frozen foods or more DIYers and outdoor enthusiasts that need protection, we’ve seen growth in apparel for colder environments,” notes Ron Breakstone, President and CEO at RefrigiWear. “Over the last few years, the colder environment gear with more updated designs has lead the way in our new product sales.”

The existing Extreme Softshell Jacket and Extreme Softshell High-Bib Overalls have a comfort rating down to -60° with water-repellent and wind-tight outershells and over 500g of insulating power. These garments started the line, which has now grown to include new items that can cover someone in very cold conditions from head to foot:



- Extreme HiVis Softshell Jacket and Overalls – In ANSI Compliant HiVis designs – to protect in low visibility environments, especially in frozen-food warehouses and those working outdoors in low-light.
- Extreme Softshell Hood – Our warmest hood ever with 18oz fleece lining and wind-tight softshell exterior.
- Extreme Sweater Jacket – More stylish, for managers and executives, but temperature rated to 10°F to still provide warmth.
- Extreme Freezer Glove and Mitt – Rated to -30°F to create our warmest glove and mitt. Additional features include impact protection on the back of hands and fingers as well as palm padding to reduce cold transfer when handling items.
- Extreme Freezer Boot – Built specifically for the coldest conditions, including special soles that don’t crack in the temperatures down to -40°F and feature great slip resistance for concrete, tile and other industrial-type floors.



“As a company, we have always focused on cold environment gear, but these new Extreme products provide up-to-date styles combined with exceptionally warm, durable designs,” Breakstone continues. “More and more, our customers—from workers in frozen food warehouses to consumers that like ice fishing—are asking for all three benefits.”

For more information on how the Extreme Softshell Line and other RefrigiWear products can protect you from the cold, contact RefrigiWear at 800-645-3744 or e-mail us at keepmewarm@refrigiwear.com.

About RefrigiWear

RefrigiWear, Inc. is the leading manufacturer of insulated industrial work wear, accessories and personal protective equipment for use in subzero temperatures, inclement weather and low-visibility environments. The same expertise in cold environments has also gone into creating everyday insulated clothing for work or play. For over 60 years, RefrigiWear has supplied the most demanding industries and climates with insulated garments and accessories needed to keep people warm, safe and productive. RefrigiWear is located in Dahlonega, Georgia, where many items are manufactured.

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